



## EUROPE MADE SIMPLE: No. 1

Summer vacation is just around the corner, and naturally all of you are going to Europe. Perhaps I can offer a handy tip or two. (I must confess I have never been to Europe myself, but I eat a lot of Scotch broth and French dressing, so I am not entirely without qualification.)

First let me say that no trip to Europe is complete without a visit to England, Scotland, Wales, Ireland, France, Germany, Spain, Portugal, Italy, Liechtenstein, Holland, Belgium, Switzerland, Luxembourg, Denmark, Sweden, Norway, Finland, Poland, Czechoslovakia, Latvia, Lithuania, Estonia, Russia, Greece, Yugoslavia, Albania, Crete, Sardinia, Sicily, Hungary, Romania, Bulgaria, Lapland, and Andorra.

Let us take up these countries in order. First, England.

The capital of England is London—or Liverpool, as it is sometimes called. There are many interesting things to see in London—chiefly, the changing of the guards. The guards are changed daily. The old ones are thrown away.

Another "must" while in London is a visit to Buckingham Palace. Frequently in the afternoons Her Majesty the Queen comes out on the balcony of the palace and waves to her loyal subjects below. The loyal subjects wave back at the Queen. However, they only continue to wave as long as Her Majesty is waving. This of course is the origin of wave lengths from which we have derived numerous benefits including radio, television and the A&P Gypsies.

Be sure also when you are in London to visit the palace of the Duke of Marlborough. Marlborough is spelled Marlborough, but pronounced Marlboro. English spelling is very quaint but terribly disorganized. The late George Bernard

Shaw, author of *Jo's Boys*, fought all his life to simplify English spelling. He once asked a friend, "What does g-h-o-t-i spell?" The friend pondered a bit and replied, "Goatee." Shaw sniggered. "Pshaw," said Shaw. "G-h-o-t-i does not spell goatee. It spells fish. Gk as in enough, & as in answer, H as in Indian."

It must be remembered, however, that Shaw was a vegetarian—which, all in all, was probably a good thing. As Diureti once remarked to Guy Fawkes, "If Shaw were not a vegetarian, no lamb chop in London would be safe."

But I digress. We were speaking of the palace of the Duke of Marlborough—or Marlboro, as it is called in the United States. It is called Marlboro by every smoker who knows flavor did not go out when filters came in. Be sure you are well supplied with Marlboro when you make your trip abroad. After a long tiring day of sightseeing, there is nothing so welcome as a fine, flavorful Marlboro and a foot bath with hot Epsom salts.



Epsom salts can be obtained in England at Epsom Downs. Kensington salts can be obtained at Kensington Gardens. Albert salts can be obtained at Albert Hall. Hyde salts can be obtained at Hyde Park, and the crown jewels can be obtained at the Tower of London.

Well sir, now you know all you need to know about England. Next week we will visit the Land of the Midnight Sun—France.

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And you also know all you need to know about smoking: Marlboro if you want the best of the filter cigarettes—Philip Morris if you want the best of the unfiltered cigarettes.



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